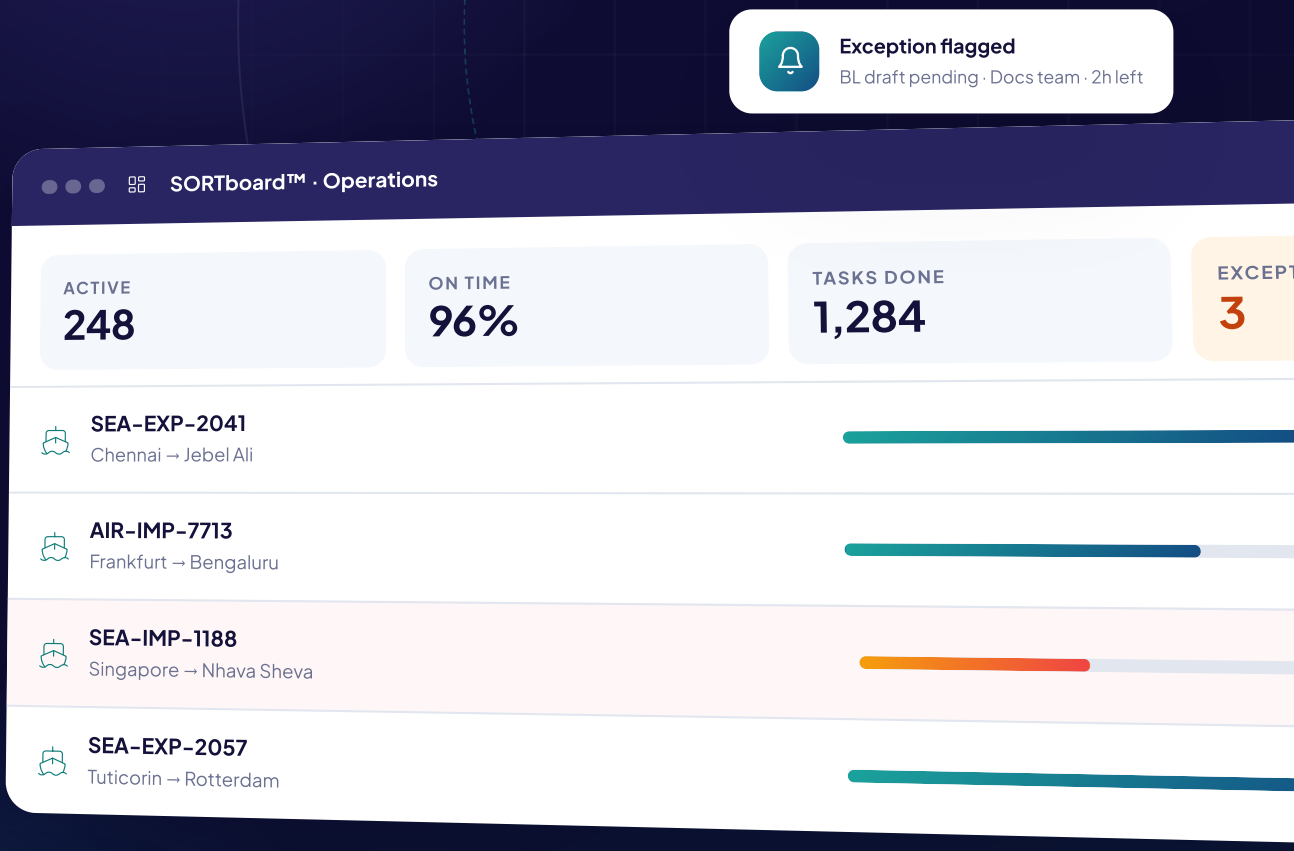
SOFWINGS
Logistics Mind IT Solution

COMPANY PROFILE
2026 EDITION

NEXT-GENERATION ERP FOR FREIGHT FORWARDERS

Track EVERYTHING. Miss NOTHING.

Built exclusively for freight forwarding, Sofwings brings every shipment, task and exception onto one intelligent platform, powered by the first-of-its-kind **SORTboard™** framework.



WELCOME TO SOFWINGS

Smart Logistics starts with Smarter Software.

Sofwings is a next-generation ERP platform built exclusively for the freight forwarding industry, designed to enhance operational efficiency, improve user experience and reduce human error.

Its intelligent architecture streamlines complex workflows while providing complete visibility and control over shipments across all departments. At the core is the powerful **SORTboard™ framework**, which moves beyond checklist-based tracking to give real-time visibility into timelines, exceptions and operational outliers.

We are goal-oriented professionals who pair shipping and logistics expertise with technology, building the shipment control platform freight forwarders have been waiting for.

The Sofwings Team
Logistics Mind. IT Solution.

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Built for forwarders
Exclusively for freight forwarding

SORTboard™ at the core
Tasks, owners, early alerts

Rapid adoption
Intuitive, minimal training

Track EVERYTHING. Miss NOTHING.

Total Visibility. No Uncertainty.

Management in Control. Operations in Harmony.

Full Visibility. Zero Guesswork.

Turning Complex Logistics into Seamless Performance.

01

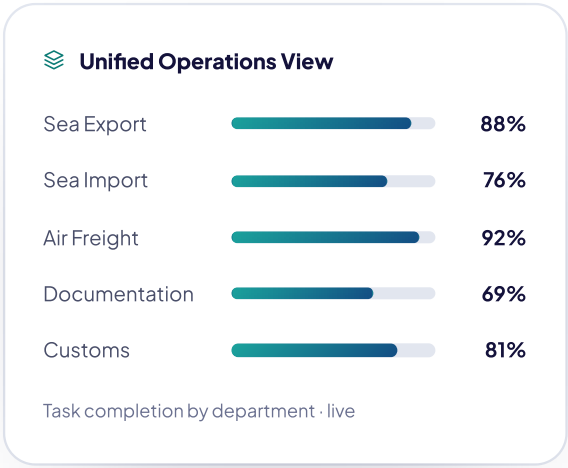
ABOUT US

Built to Control. Designed to Scale.

An intelligent architecture that streamlines complex freight forwarding workflows and gives complete visibility and control over shipments across every department.

The SORTboard™ framework gives real-time visibility into timelines, exceptions and operational outliers, so teams can spot potential issues early and act before delays affect service delivery.

Department heads monitor progress, track performance and make decisions from one unified view, while configurable workflows fit the way your business already runs.



SORTboard™
Timelines · Exceptions · Outliers

Single Dashboard

Department heads monitor progress, track performance and decide from one unified view.

Configurable Workflows

Controls that fit your processes, for rapid adoption and seamless integration.

Fewer Human Errors

Intelligent architecture that removes manual follow-ups and guesswork.

100%	10	8	1
Commitment to protecting customer data	Key advantages for your business	Core values that drive us	Unified dashboard for every department

OUR VALUE PROPOSITION

02

Track EVERYTHING, Miss NOTHING!

THE CHALLENGE

Centralize or outsource, without the fear

Many companies want to centralize or outsource non-core functions such as Operations and Documentation to save time and cut costs, through a **Global Capability Center** or a **BPO partner**.

One concern holds them back: *the fear of losing control over shipments.* Limited visibility can lead to delays, escalations and unhappy customers.

OUR SOLUTION

Outsource operations. Keep full control.

With our first-of-its-kind **SORTboard™ model**, users get real-time visibility into every shipment. Each shipment is broken into clear tasks with defined ownership, pending actions and early alerts for exceptions, so nothing is missed.

Daily operations run smoothly, and Department Heads keep full control and accountability, even in a centralized or outsourced setup.

- **Real-time visibility into every shipment**
- **Defined ownership for every task**
- **Early alerts for exceptions**

> **Management in Control. Operations in Harmony.**

HOW SORTBOARD™ WORKS

03

From checklists to complete command.

Checklist-based monitoring leads to missed timelines and limited visibility. SORTboard highlights timelines, exceptions and potential delays in advance, so your team acts before issues escalate.

Break it Down

Every shipment is split into structured, trackable tasks, so nothing stays hidden.

01

Assign Ownership

Each task gets a defined owner and timeline. No ambiguity in shared-service teams.

02

See Everything Live

One centralized view of shipment status and pending actions across locations and partners.

03

Act Before It Escalates

Automated early alerts flag delays, gaps and risks before they become customer issues.

04

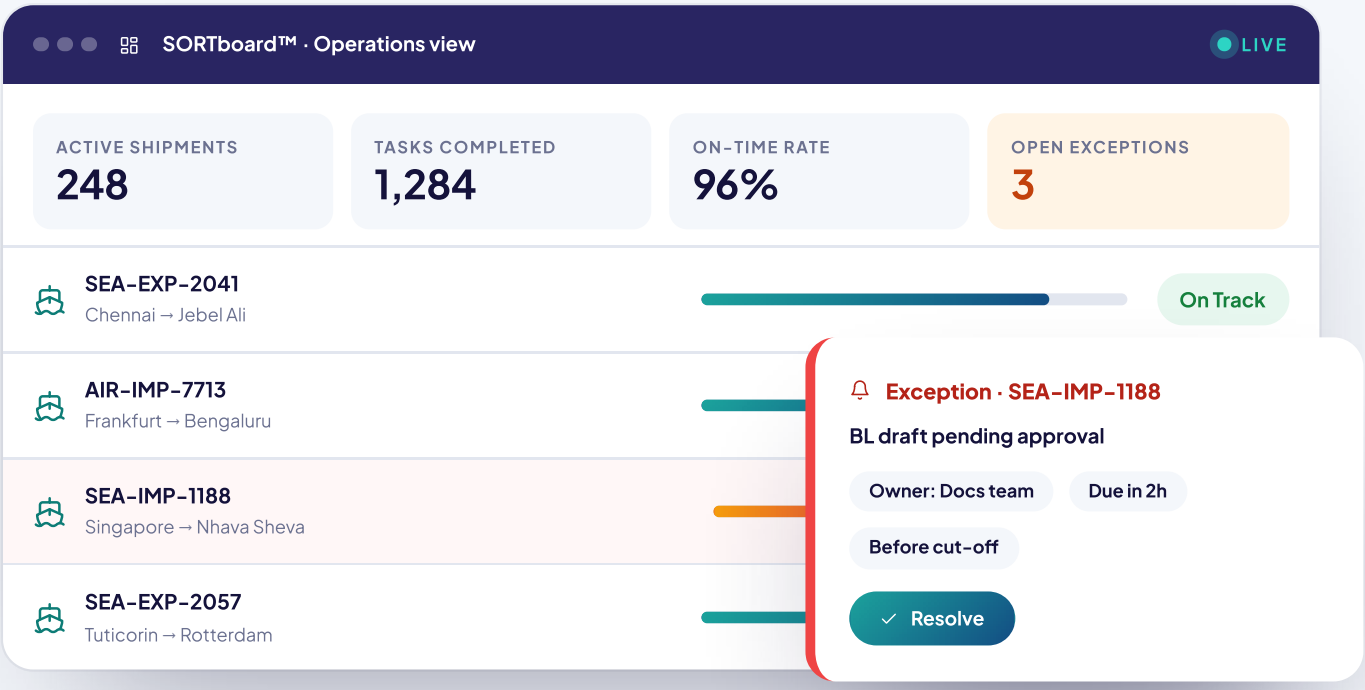
The result: daily operations run smoothly, and Department Heads keep full control and accountability, even when work is centralized or outsourced.

SORTBOARD™ IN ACTION

04

Every shipment. Every task. One view.

Every shipment is broken into tasks with a clear owner and deadline. Exceptions surface automatically so they get fixed before your customer notices.



OWNERSHIP

Every task owned

Clear owners and deadlines for Ops, Docs and Customer Service, across every location.

EARLY ALERTS

Exceptions surface first

Delays, gaps and risks are flagged in advance, not discovered by the customer.

GOVERNANCE

Department Head view

Task ownership and exceptions by team, across every shipment and location.

OD DT CS

Department Head view · Team performance

Ops Desk	94% on time	All clear
Docs Team	88% on time	1 exception
Customer Service	97% on time	All clear

Sample data for illustration only.

OUR SORTBOARD™ IMPACT

05

From fragmented to fully controlled.

Roll SORTboard out across your operations and watch each pain point turn around.

× BEFORE		✓ AFTER SORTBOARD™
Limited visibility once operations are outsourced	→	**Real-time, centralized view of every shipment**
Manual tracking across emails and spreadsheets	→	**Task-level workflow with clear ownership**
Issues identified too late	→	**Proactive alerts for delays and exceptions**
Frequent escalations and firefighting	→	**Fewer escalations and faster resolution**
Department Heads lose operational control	→	**Department Heads keep full governance and control**



Full Visibility. Zero Guesswork.

Teams stop reacting to problems and start preventing them. Fewer escalations, faster resolution, and Department Heads who keep full governance, even when work is centralized or outsourced.

06

KEY REASONS TO CHOOSE OUR SOFTWARE

The advantage your business deserves.

Ten reasons forwarders move from checklists and spreadsheets to SORTboard, and never look back.

01

Absolute Shipment Control

Full visibility and command over every shipment, wherever the work is done.

02

SORTboard™: Task-Level Transparency

Each shipment is broken into structured, trackable tasks, so nothing is hidden, missed or delayed.

03

Real-Time Visibility Across Teams

One centralized view of shipment status and pending actions across all locations and partners.

04

Proactive Exception Management

Automated alerts flag delays, gaps and risks early, before they escalate into customer issues.

05

Clear Ownership & Accountability

Every task has a defined timeline, which removes ambiguity in outsourced or shared-service environments.

06

Department Head Control & Governance

Department Heads keep full control over workflows, SLAs and performance.

07

Reduced Escalations & Firefighting

Teams stop reacting to problems and start preventing them.

08

Faster Turnaround & Higher Efficiency

Centralized visibility and task automation cut manual follow-ups, emails and spreadsheets.

09

Scalable & Audit-Ready Operations

Scale volumes easily and stay compliant with a complete, auditable shipment trail.

10

Confidence to Outsource Without Risk

Get the cost and efficiency benefits of outsourcing without giving up control or customer satisfaction.

CENTRALIZE ANYWHERE

07

One control tower. Every location.

Run operations and documentation from a Global Capability Center, hand them to a BPO partner, or spread them across branches. SORTboard gives you one centralized view of shipment status and pending actions across all locations and partners.



Global Capability Centers

Centralize non-core work and keep command of it.

BPO Partners

Outsource with clear ownership and accountability.

Audit-Ready Trail

A complete, auditable history of every shipment.

08

OUR PURPOSE

Driven by vision. Defined by quality.

Our Vision

To become our customers' most reliable and most valued business partner.

Our Mission

To build an intelligent, comprehensive shipment control platform exclusively for freight forwarders, giving customers real-time visibility and total control so they can manage every stage of every shipment confidently and proactively.

QUALITY POLICY

"Do it RIGHT the FIRST time"

We are committed to improving our customer experience by continually investing in our software to make it better in every respect.

Our Quality Objectives

- Always value our customers' time
- Keep productivity improvement at the top of our to-do list
- 100% committed to protecting our customers' data
- Be transparent and accountable for everything we commit to
- Keep finding ways to improve customer satisfaction

"Turning Complex Logistics into Seamless Performance.

09

OUR CORE VALUES

Beliefs & principles that drive us.

- Integrity
- Passion
- Commitment
- Empathy
- Quality
- Innovation
- Professionalism
- Evolution

WHY CHOOSE US

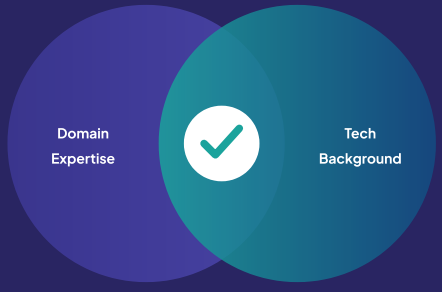
Decisions determine Destiny

We Are Innovative
Innovation is our way of life. We nurture new, improvement-focused ideas and put them to the best possible use.

We Are Passionate
We take pride in delivering a superior customer experience and give our best in every situation.

We Are Professional
The right balance of skill and experience, acting responsively on every task, however complex.

We Are Ethical & Trusted
Being ethical and trusted matters most of all. We do the right thing in every situation.



OUR TEAM

A group of seasoned PROFESSIONALS

Goal-oriented young professionals who blend shipping and logistics domain expertise with a technology background. We speak logistics and build technology, and that is what *Logistics Mind. IT Solution.* means to us.

READY WHEN YOU ARE

Full Visibility. Zero Guesswork.

See how SORTboard™ puts Management in Control and Operations in Harmony, on your own shipment workflows. Book a free walkthrough with our logistics experts.

- ✓ Walkthrough on your workflows
- ✓ Minimal training needed
- ✓ Talk to logistics experts

CALL ANYTIME
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WHATSAPP · FASTEST RESPONSE
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EMAIL US
sales@sofwings.com

VISIT & TRY THE LIVE DEMO
www.sofwings.com

Scan to book a demo

01
Reach out
Call, WhatsApp or send the form. We usually reply within one business day.

02
Live walkthrough
See SORTboard™ on your own shipment workflows with our logistics experts.

03
Rapid adoption
Configurable workflows and an intuitive interface mean minimal training.

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